



Promotional Variety Pack

IDEAL for businesses wanting variety!

Perfect for...

Open Houses • Business Name/Address/Logo Changes
New Businesses • Loyalty Programs • Trade Shows

...hundreds of applications!

**PROMOTIONAL VARIETY PACK
ITEM #PSP1**

- NO** Set-Up Charges!
- NO** Less than Minimum Charges!
- NO** Art Charges!



**ALL THIS
for Only
\$459^(B)!**

100 + 25 + 25 + 250

BIC® CLIC STICS

BIC® MOUSE PADS

BIC® STEEL COLORS RETRACTABLES

BIC® 4-COLOR PROCESS
BUSINESS CARD MAGNETS



ITEM #CS

Everyday Advertising



ITEM #MP1A

7 1/2" x 8 1/2" Rectangle

Office/Desk Advertising



ITEM #STLCRET

Premium Gift Advertising



ITEM #MGBC
SHAPE #BC2

2" x 3 1/2"
Rectangle

Home/Office Advertising



Standard Packaging
Conveniently Packaged together!

Reduced Minimums! More Product Variety!

NEW from BIC® is the **Promotional Variety Pack**, including 100 BIC Clic Stic Pens, 25 BIC Mouse Pads, 250 BIC Business Card Magnets and 25 BIC Steel Colors Retractable Pens.

The Promotional Variety Pack features vibrant four-color digital printing on the business card magnets and mouse pads, a 1-color silk screened barrel imprint on the Clic Stic, and a laser engraved imprint on the Steel. **ALL FOR ONE LOW, SIMPLE PRICE!**

ADDITIONAL CLIC STIC IMPRINT OPTIONS:

BARREL – Up to 3 colors available on the Barrel. Add \$.10(C) per pen for each additional imprint color. CLIP – One color only. Add \$.13(C) per pen.

STANDARD PACKAGING/SHIPPING: 16 lbs. (approx.) per carton. Please refer to the 2003 BIC Graphic USA Catalog for shipping information.

STANDARD DELIVERY TIME: 7 Working-Days

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INSIDE

You get **ALL THIS** for... **ONE LOW, SIMPLE PRICE!**



PROMOTIONAL VARIETY PACK
ITEM #PSP1



Variety...
...as opposed to quantity!
See Details Inside...